



Developing smart tools for green public transport

Public transport in small- and medium-sized central European cities is challenged by a decline of customers, difficult long-term planning and suburban connectivity gaps. To improve this situation and at the same time create more eco-friendly urban mobility systems, the OPTI-UP project fuses transport and urban planning with data-driven methods. New solutions for demand-responsive transport, intelligent route planning and fleet optimisation are tested by the partners in six pilot. Experiences and learnings will result in a toolkit and a joint strategy.

interreg-central.eu/projects/opti-up



COUNTRIES & REGIONS

- AUSTRIA: Wien
- CROATIA: Grad Zagreb | Panonska Hrvatska
- CZECHIA: Jihozápad
- HUNGARY: Dél-Dunántúl
- ITALY: Emilia-Romagna | Lombardia
- SLOVENIA: Zahodna Slovenija



2,26 million €
Project budget

80%
ERDF co-financing

9 Partners
3 Pilots

05.2024 Start date
10.2026 End date