



Public transport in small- and medium-sized central European cities is challenged by a decline of customers, difficult long-term planning and suburban connectivity gaps. To improve this situation and at the same time create more eco-friendly urban mobility systems, the OPTI-UP project fuses transport and urban planning with data-driven methods. New solutions for demand-responsive transport, intelligent route planning and fleet optimisation are tested by the partners in six pilot. Experiences and learnings will result in a toolkit and a joint strategy.

interreg-central.eu/projects/opti-up





OPTI-UP



AUSTRIA

Grad Zagreb | Panonska Hrvatska

CZECHIA

CROATIA

Jihozápad

Wien

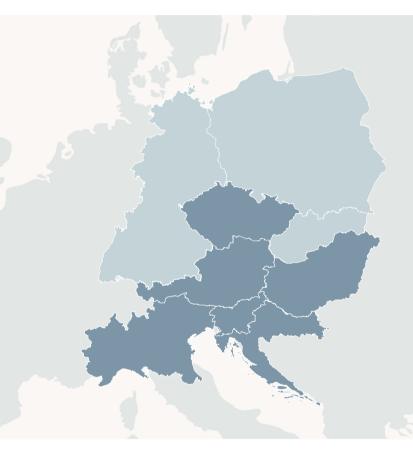
HUNGARY

Dél-Dunántúl

ITALY

Emilia-Romagna | Lombardia

SLOVENIA Zahodna Slovenija





Partners

3
Pilots

05.2024

Start date

10.2026

End date